

# Miguel Yupangco

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## Product Designer

Interested in making an impact at the intersection of technology and healthcare.

### EXPERIENCE

#### Sr. Product Designer at WEconnect Health Management

Remote

Aug 2020 - Aug 2022

Product designer focused on growth design, scaling a new freemium product offering to 27K + members. Collaborative design process with Product, Engineering, Marketing, Customer Support and Sales. Deep product thinking emphasizing user research, iterative design process, continuous feedback, and data analysis to guide product decisions and roadmap planning.

#### Product Design Lead at Doctor On Demand

San Francisco, CA

Nov 2018 - Mar 2020

Led user research and testing initiatives to understand usability and product needs. Designed for iOS, Android, and Web platforms for patient and doctors. Built the Design System in Sketch and implemented a Jira workflow for design. Managed and recruited designers and led design initiatives through the organization.

#### Interaction Designer at Idean

San Francisco, CA

April 2015 - Nov 2018

Designed and built products focusing on interaction design, information architecture and building design systems. Conducted user research, interviewed users, and presented insights to stakeholders to drive product strategy. Lead discovery and definition workshops to engage stakeholders.

Clients: *23andMe, Amgen, Amazon, Google, Audi*

### EDUCATION

#### MIT - Computer Science and Artificial Intelligence Laboratory

Summer 2018

Human Computer Interaction. Fundamentals of HCI for User Experience Design.

#### University of California at Berkeley

2005 - 2009

B.A. Legal Studies & English

### DESIGN SKILLS

Interaction Design

Product Design

Prototyping

User Research

Design Systems

Accessibility

### TOOLS

Sketch

Figma

Invision

Principle

Zeplin

HTML/CSS

### INTERESTS

Design Systems

Cognitive Science

Behavioral Psychology

Industrial Design